



## **SALEM HEART & SOUL LOGO CONTEST**

The Salem Heart & Soul Program needs a logo, and we want to tap into the imaginations and creative juices of the residents right here in Salem. We want your ideas and your artwork.

The winning entry will receive a **\$50 VISA gift card** and all the notoriety that comes from being an award winning logo designer.

### **About Community Heart & Soul®**

Community Heart & Soul is a resident-driven model of community development. The three principles of Heart & Soul are:

1. Involve Everyone
2. Focus on What Matters
3. Play the Long Game

The program seeks to reconnect people with what they love most about their town and translate those connections into a framework for future decisions about the community.

### **GUIDELINES**

1. The contest is open to residents of Salem, NJ their families and friends.
2. Entries must be received by **September 30, 2020**
3. All submitted work must be the original work of the entrant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks or copyrighted images.
4. Entries will be judged by the Salem Heart & Soul team and the decision of the team will be final.
5. The winning entry will become the property of Salem Heart & Soul. By submitting an entry, the entrant agrees that if selected, any and all rights to the logo design are assigned to Salem Heart & Soul.
6. An entry into the contest constitutes permission to use the winner's name and likeness for publicity purposes.
7. You may submit one entry per day. Heart & Soul will email a confirmation of receipt of your entry.
8. The winning entry will be announced on **October 9, 2020**.
9. Salem Heart & Soul reserves the right to modify the logo for technical reasons if necessary.

### **REQUIREMENTS**

1. Any color(s) can be used, however, the logo must look good in color (if any) or black & white.
2. The logo must be submitted in jpeg or other scalable format.
3. The design must include the words "Salem Heart & Soul" (Note: Use the symbol &. Do not spell out the word "and".)
4. Your logo should include the words "A program of Transform South Jersey"
5. Entries must be emailed as an attachment to [Brianna@standupforsalem.org](mailto:Brianna@standupforsalem.org)